

Etsy Checklist

Decide what you want to sell on Etsy _____

Describe your shop name / brand: _____

Get products/materials together for your Etsy Shop

Create Etsy account and open Etsy Shop

Experiment with processes to create your product efficiently

Consider setting up social media pages for your Etsy brand (Facebook, pinterest, etc.)

Look at which products are not selling and make adjustments to the product or price as needed

Take time regularly to research / brainstorm new ideas

Hire extra help if needed

Add your own tasks here:
