

How To Find Your Perfect Side Hustle Worksheet

1. Let's start with the 3 buckets. Place a checkmark next to the option that ~~most~~ agree with.

Bucket 1

- Wants help connecting with clients (i.e. wants to be connected to potential clients through sites like Uber or Airbnb)
- Just wants to earn extra money
- Wants no overhead costs
- Wants to start immediately

Peer To Peer Commerce

Freelancing

Bucket 2

- Likes sales
- Doesn't mind investing to turn a profit
- Wants control over pricing
- Has the potential to turn into self-employment but doesn't have to

Buy Low, Sell High

Bucket 3

- Doesn't mind finding clients
- Has the potential to turn into self-employment
- Has a skill that can solve a problem
- Wants low overhead costs
- Wants to work remotely
- Wants control over pricing

2. Circle all of the following interests that apply to you.

- People Writing Business Animals Design Blogging Editing Web Research Teaching
Marketing Social Media Sales DIY Coaching Art Entrepreneurship Photography Tech
Health & Fitness Apps Web Development Real Estate Finance Driving Hospitality Podcasting

3. Would you consider any of your circled interests to be skills? List them.

_____	_____
_____	_____
_____	_____
_____	_____

4. Make a list of 12 additional skills. These can be anything from hard skills like writing to soft skills like engaging with people.

1. _____	4. _____
2. _____	5. _____
3. _____	6. _____
7. _____	10. _____
8. _____	11. _____

9. _____

12. _____

5. Now take a skill, an interest, or a combination of skills and interests and brainstorm a way to make money with it. See how that skill or idea fits into the bucket you selected from question 1. Do this with a few different skills to generate different ideas.

SKILL/INTEREST 1	SKILL 2 (if applicable)	SKILL 3 (if applicable)	Money Making Method	Side Hustle Idea

Example 1: Bucket 1 - Peer To Peer Commerce

In this example, let's say that I chose Bucket 1 and that one of my skills was "teaching." One logical way to use that skill to make money is by tutoring. Since I chose Bucket 1, now I'll research to see if there are any peer to peer platforms that will help connect me to potential tutoring clients. Wyzant does just that. Voila-I've found my first side hustle idea.

SKILL/INTEREST 1	SKILL 2 (if applicable)	SKILL 3 (if applicable)	Money Making Method	Side Hustle Idea
Teaching	N/A	N/A	Tutoring	Tutoring on Wyzant

Example 2: Bucket 2 - Buy Low, Sell High

Let's say I chose Bucket 2 and that I circled "Real Estate" as an interest and that "selling" is a skill of mine. One logical way to combine my particular interest with my skill is by selling real estate. I chose Bucket 2, so now I'll narrow that down and decide to flip houses. I make the initial investment, renovate the home, and then resell for a higher price.

SKILL/INTEREST 1	SKILL 2 (if applicable)	SKILL 3 (if applicable)	Money Making Method	Side Hustle Idea
Real Estate	Selling	N/A	Selling Real Estate	Flipping Houses

Example 3: Bucket 3 - Freelancing

In this example, I've chosen Bucket 3 and let's say I circled "Blogging" as one of my interests and listed "writing" as a skill of mine. Since I want to freelance, a way to monetize my interest and skill combination is to write blog posts. Now, I can either do this by starting my own blog or by offering my services as a guest poster or ghost writer for other bloggers.

SKILL/INTEREST 1	SKILL 2 (if applicable)	SKILL 3 (if applicable)	Money Making Method	Side Hustle Idea
Blogging	Writing	N/A	Writing Blog Posts	Ghostwrite Blogs
Blogging	Writing	N/A	Writing Blog Posts	Start My Own Blog