**Email 1**

**Timing:** Goes out immediately after person opts in to giveaway

**Subject:** Important Information Regarding The **INSERT GIVEAWAY NAME**

Hey Brittany Lynch here.

Congratulations on entering the **INSERT** **giveaway NAME**.

We will be drawing the winner at the end of this month so keep an eye on your inbox.

I also wanted to reach out and make sure you saw the **INSERT YOUR OFFER** that I'm giving away right now for a limited time to celebrate the launch of Ideal Me.

If not, supplies are running out so make sure to go get you **INSERT OFFER The INSERT PRODUCT NAME** is a great way to bring your favorite essential oil with you **(INSERT BENEFIT).**

Get one for yourself, or get one to give to family and friends as a gift.

**CALL TO ACTION URL TO PRODUCT OFFER**

All we ask is you cover shipping costs and respect the max limit of 3 per person.

Enjoy Brittany

**Email 2**

**Welcome Email**
**Timing:** 15 Minutes After Previous Email

**Subject:** Welcome And Congrats On Entering The Giveaway

Hey…my name is Brittany Lynch and I’m the Founder and CEO of Ideal Me.

Ideal Me is a lifestyle website with a mission of helping you design and live your Ideal Life.

With that said, I wanted to take a second to say hello and welcome you to the Ideal Me family :)

I also wanted to let you know a bit about what you can expect from us…

We’re very different than other lifestyle blogs out there.

Our focus is on creating great content, created by real experts…not slapped together posts that have a focus on quantity over quality.

At Ideal Me more does not mean better.

Our focus is on quality, and making sure we really help you reach your goals.

Every week we interview experts and release detailed blog posts based on those interviews on topics like:

▪   Starting and running a lifestyle business

▪   How to get in shape and live a healthy life

▪   Personal Finance

▪   How to travel around the world.

▪   Hobbies like Gardening, DIY, Jewelry Making, Crocheting, Soap & Beauty Product Recipes, Furniture making and more!

These are just a few examples of real interviews and blog posts we already have on our Ideal Me blog

With that said, we’ll publish new blog posts to our blog once a day, then once it’s live we’ll send you an email with a short description of the new article, why we think it’s important for you, and a link to read the full article.

We’ll also send you emails about new courses, and premium resources from time to time like those listed in our [Ideal Me Class Marketplace](https://idealme.clickfunnels.com/classes?utm_campaign=email-campaign&utm_medium=email&utm_source=email-automated&utm_content=welcome-to-ideal-me-here-is-where-to-start&utm_term=email-1" \t "_blank) and our [Four Percent club](http://idealme.com/fourpercent/?utm_campaign=email-campaign&utm_medium=email&utm_source=email-automated&utm_content=welcome-to-ideal-me-here-is-where-to-start&utm_term=email-1" \t "_blank) , BUT only if it’s something that we know really works and has been tested by myself, the Ideal Me team and most importantly…our community!

Sound fair?

Good!!

Alright, be sure to keep your eyes peeled for emails from me because the next few days I’m going to be sending you all sorts of goodies.

For example, right now I want to give you a really special gift. It’s our “Design Your Ideal Life” workbook. It’s a 19 page printable workbook that will help you map our your Ideal Me goal.

DOWNLOAD HERE

Talk tomorrow,

Brittany